

### Business Ideas for Startu

### Most Successful Small Business Ideas

- Lawn Tennis Ball
- Pea Protein Isolate/Concentrate
- Integrated Unit
- Chlorinated Polyvinyl Chloride
- Biodegradable Boxes from Rice Straw and Rice Husk
- Active Pharmaceutical Ingredients (API)







# INTRODUCTION

It can be difficult to start a Business that sells multiple product lines, such as Lawn Tennis Balls, Pea Protein Isolate/Concentrate, Integrated Unit of (Soy Nuggets, Tea Packaging, Jam, Turmeric Grinding and Packaging), Chlorinated Polyvinyl Chloride, Biodegradable Boxes Made from Rice Straw and Rice Husk, And Active Pharmaceutical Ingredients (API). Each of these products requires particular skills, resources, and knowledge. Here Are The Important Steps To Think About To Get You Started.



#### Start Production of

# LAWN TENNIS BALL





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Tennis is played with a particular ball called a "lawn tennis ball." The compressed gas trapped in the rubber casing gives these balls their distinctive bounce and speed. A lawn tennis ball is composed of a centre filled with a gas, such as nitrogen, and a soft outer shell made of rubber and felt. The amount of gas pressure within greatly affects how quickly and how far the ball bounces.

> Visit this Page for More Information: <u>Best</u> <u>Industry for Doing Business</u>





# Advantages of Launching This Business

- Growing Market,
- High Need,
- Wide Audience,
- Diversification of products,
- Low financial outlay.

Related Business Plan: <u>Best Small, Medium and Large Scale</u>
<u>Business Opportunities | Startup Costs of Setting Up a</u>
<u>Business | Select and Choose the Right Industry for Startup</u>





#### **Outlook for the World Market**

The market for sports equipment as a whole, which is anticipated to reach USD 89.2 billion by 2026, includes a sizable portion for lawn tennis balls. The primary factor propelling the lawn tennis ball market is tennis' expanding appeal as a sport on a global scale. The market is anticipated to grow significantly as a result of the growing middle class and increased interest in sports and fitness activities.

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Ideas | Most Profitable Business Ideas for Startup





#### A Business Plan for

### Pea Protein Isolate/Concentrate



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The pea protein isolate and concentrate are made from yellow peas.

These products provide a vegan-friendly plant-based alternative to animal-based proteins including whey and casein. Pea protein isolate is a highly refined type of pea protein that has no fats, carbs, or fibre. This product contains up to 90% protein. Pea protein concentrate, on the other hand, is less processed and contains some carbohydrates and fibre.

Visit this Page for More Information: <u>Start a</u> <u>Business in Healthcare Industry</u>





### Advantages of Pea Protein Concentrate or Isolate

Highly Nutritious, Sustainable, Environmentally Friendly, Flexible Ingredient Health Benefits.

> Related Business Plan: <u>A Business Plan for Pea</u> Isolate or Concentrate





#### **Outlook for the World Market**

The market for pea protein was worth USD 416.39 million in 2020, and it is expected to reach USD 1,026.12 million by 2028, growing at a 12.0% CAGR from USD 464.60 million in 2021. Leguminous plants like the pea have considerable amounts of protein in their seeds (20-30%). The main components of goods derived from pea protein isolate (PPI) are globulins, which make up the majority of its physical form. Pea protein can be produced using wetmilling and dry-milling methods, with a protein concentration ranging from 48% to 90%.



Setup Integrated Unit Of

(Soya Nugget, Tea Packaging, Jam, Turmeric Grinding & Packaging)







Soy nuggets, tea packaging, turmeric grinding and packaging, and jam are four industries that are currently seeing tremendous commercial success. Each of these businesses satisfies a certain need and is growing in recognition due to their effectiveness and greatness. Defatted soy flour is used to make Soya Nugget, a type of protein-rich food. Tea is packaged by putting teabags or tea leaves in containers that are easy for customers to use. The act of powdering raw turmeric roots into a fine powder and packaging them for sale is referred to as "turmeric grinding and packaging." Fruit, sugar, and sporadically pectin combine to make jam, a delectable spread.

Visit this Page for More Information: Start a Business in Food Processing and Agriculture Based Industry



# Advantages of Launching This Business

- Scalability,
- Strong Demand,
- Low Startup Costs,
- Health Benefits,
- Diversification,
- Branding Potential.

Related Business Plan: Setup Integrated Unit of Soya Nugget, Tea Packaging, Jam, Turmeric Grinding and Packaging





#### **Applications and Uses**

Soya nuggets are a fantastic source of protein and are gaining popularity as a healthy lunch option. It can be included into a variety of various dishes, such as stir-fries, curries, and salads. The best tea possible. Face masks and lotions are just two examples of the beauty and health products that utilize tea packaging outside of the drinking industry. Several ailments have been naturally treated with turmeric for ages. On crackers, bagels, and toast, jam is a delicious spread. It is also a topping for desserts like cheesecake and ice cream. Outside of food, jam has several uses and applications.

Watch other Informative Videos: <u>Best Food Processing Business Ideas</u> | <u>Profitable Food Business Ideas to Start Your Own Industry</u>





#### **Outlook for the World Market**

The production of jam, soy nuggets, turmeric grinding and packaging, and tea packaging are all unique businesses that have grown quickly in recent years. These products are flexible, healthy, and well-liked by a range of customers. While soy nuggets have become more well-liked as vegetarian sources of protein, tea remains a traditional beverage that has become an essential part of peoples' daily routines. The demand for turmeric has grown dramatically over the world as its therapeutic effects are becoming increasingly recognized. Jam is also the perfect comfort food to add a little sweetness to our life. These businesses have demonstrated success and provide several opportunities for growth, expansion, and innovation.

Read our Book Here: <u>The Complete Book on</u>
<u>Fruits, Vegetables and Food Processing</u>





**Setup Plant of** 

# Chlorinated Polyvinyl Chloride





Vinyl chloride monomer is chlorinated to produce chlorinated polyvinyl chloride (CPVC), a thermoplastic polymer. A variety of industrial applications can benefit from the vinyl chloride polymer chain's improved durability to corrosive chemicals, high temperatures, and pressures thanks to chlorine. Due to its higher heat resistance and fire-retardant qualities, CPVC is frequently used in hot and cold water pipes, industrial piping systems, chemical processing equipment, and other high-temperature applications.

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Business in Chemical Industry Projects





Electrical Insulation Used in Industry Architecture and Building Systems of Piping Machinery for Chemical Processing Systems to Put Out Fires.

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# The Advantages of Chlorinated Polyvinyl Chloride

- Thermodynamics,
- Drug Resistance,
- Minimum Thermal Conductivity,
- Resistance Installing Defying,
- Corrosion Is Easy.

Related Business Plan: CHLORINATED POLYVINYL CHLORIDE



#### **Future of the World Market**

Chlorinated polyvinyl chloride was forecast to have a global market size of \$5.1 billion in 2021. From 2022 to 2031, that market is anticipated to grow by 7% CAGR to \$9.9 billion. Chlorinated polyvinyl chloride, a specific variant of polyvinyl chloride with added chloride, can be manufactured, welded, and machined to meet a variety of thermo-mechanical performance requirements. It is a thermoplastic polymer that excels in both corrosion resistance and thermo-mechanical properties. The main application for CPVC is the manufacture of pipes and fittings. The chlorinated polyvinyl chloride market is segmented into subgroups based on application, end-user industry, and geographical region. Application-based market segments include those for pipes and fittings, fire sprinkler systems, power cable casing, adhesives & coatings, and others.

# Manufacturing Business of



# Biodegradable Boxes from Rice Straw and Rice Husk





A sustainable alternative to traditional packaging materials like plastic and foam are biodegradable boxes composed of rice husk and straw. These boxes are completely biodegradable, produce no waste, and are pollution-free thanks to their natural plant fibre structure. These boxes are made from a moldable substance created by dissolving rice straw and husk into tiny particles and mixing them with a binding agent. The material is first moulded into the desired shape, such as a box, and then allowed to dry. The outcome is packaging that is durable and environmentally friendly. These biodegradable cartons are not only safer for the environment but also safe for consumers to use.

Visit this Page for More Information: Start a Business in Biodegradable Products Industry



# How Biodegradable Boxes Are Made

- Gathering and classifying
- Pre-Processing
- Forming, Drying, Finishing, Distribution, and Packaging of Pulp
- Sustainable
- Lower Carbon Footprint
- Client Attraction with Versatility.

Watch other Informative Videos: <u>How to Start</u> <u>Biodegradable Products Manufacturing Business</u>



#### **Future of the World Market**

As demand for eco-friendly packaging has grown globally, biodegradable boxes made of rice husk and straw have gained popularity. The biodegradable box market is estimated to grow at a CAGR of 6.7% between 2021 and 2026. North America and Europe are the two regions that use biodegradable boxes most frequently due to strict regulations on the use of plastics and growing public awareness of those regulations' detrimental effects on the environment. Asia Pacific is also a rapidly increasing market for biodegradable boxes as a result of its growing population and environmental concerns.





#### Start

# Active Pharmaceutical Ingredients (API) (Metformin, Amoxicillin, Ibuprofen, Paracetamol)

**Manufacturing Business** 





Active pharmaceutical ingredients, or APIs, are the components of pharmaceutical drugs that have a therapeutic impact on the human body. These ingredients could be chemical concoctions, biological extracts, or anything else that serves as the primary active ingredient in a medication. One of the most widely used APIs is the oral medication Metformin, which is used to treat type 2 diabetes. It improves insulin sensitivity and decreases the quantity of glucose the liver produces. Amoxicillin is a different API that is used to treat different bacterial infections. It is an antibiotic from the penicillin family that works by killing the bacteria that cause infections. Pain, fever, and inflammation are all treated with non-steroidal antiinflammatory medications (NSAIDs), including ibuprofen. It works by stopping the body from making particular chemicals that cause inflammation. A drug used to treat fever, headaches, and muscle aches is acetaminophen, often known as paracetamol. It works by limiting the flow of particular brain chemicals that cause pain and fever.



There are several benefits to starting an Active Pharmaceutical Ingredients business for the company and the community. First off, because to the ongoing demand for them, there is a lucrative market for active pharmaceutical ingredients (APIs). Since APIs are the main ingredients used to produce medications, investing in this industry is rewarding.

Visit this Page for More Information: <u>Start a</u> <u>Business in API Industry</u>







#### **Outlook for the World Market**

The size of the global market for active pharmaceutical ingredients is anticipated to rise from USD 159.35 billion in 2020 to USD 174.17 billion in 2021 and USD 272.44 billion in 2028, for a compound yearly growth rate (CAGR) of 6.6% during that span of time. An active pharmaceutical ingredient is included in all medications that provide the intended results. These are also known as bulk medicines. They are created through chemical or biological processes. with the rising trend of many pharmaceutical and biotechnology companies to develop and innovate therapeutic drugs.

> Watch other Informative Videos: <u>Active Pharma</u> <u>Ingredients (API) Manufacturing</u>





# NPCS can provide Market Survey Cum Detailed Techno Economic Feasibility Report on mentioned businesses.







#### > PROJECT LOCATION

- State Profile & Geotechnical Site Characterization
- General
- History
- Geography
- Climate
- Topography
- Demography
- Administrative
- Economy





- Transportation and Telecommunications
- Map

#### > INTRODUCTION

- Project Introduction
- Project Objective and Strategy
- Concise History of the Product
- Properties
- BIS (Bureau of Indian Standards) Provision & Specification
- Uses & Applications





#### > INDIAN MARKET STUDY AND ASSESSMENT

- Current Indian Market Scenario
- Present Market Demand and Supply
- Estimated Future Market Demand and Forecast
- Statistics of Import & Export
- Names & Addresses of Existing Units (Present Players)
- Market Opportunity
- > RAW MATERIAL
- List of Raw Materials
- Properties of Raw Materials



- Prescribed Quality of Raw Materials
- List of Suppliers and Manufacturers
- > PERSONNEL (MANPOWER) REQUIREMENTS
- Requirement of Staff & Labor (Skilled and Unskilled) Managerial, Technical, Office Staff and Marketing Personnel
- > PLANT AND MACHINERY
- List of Plant & Machinery
- Miscellaneous Items
- Appliances & Equipments





- Laboratory Equipments & Accessories
- Electrification
- Electric Load & Water
- Maintenance Cost
- Sources of Plant & Machinery (Suppliers and Manufacturers)
- > MANUFACTURING PROCESS AND FORMULATIONS
- Process of Manufacture with Formulation
- Packaging Required
- Process Flow Sheet Diagram





#### > INFRASTRUCTURE AND UTILITIES

- Project Location
- Requirement of Land Area
- Rates of the Land
- Built Up Area
- Construction Schedule
- Plant Layout and Requirement of Utilities



#### Financial Statements of the Business

Project at a Glance

**Annexure** 

•	Assumptions for Protitability workings	1
•	Plant Economics	2
•	Production Schedule	

Factory Land & Building
Site Development Expenses

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Land & Building.



5
etc.)

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- Salary and Wages .......

• Turnover Per Annum ......10

• Share Capital.....11

Equity Capital
Preference Share Capital

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- Annexure 1 :: Cost of Project and Means of Finance
- Annexure 2 :: Profitability and Net Cash Accruals
- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals





• Annexure 3 :: Assessment of Working Capital requirements

Current Assets
Gross Working Capital
Current Liabilities

**Net Working Capital** 

Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds





- Annexure 5 :: Projected Balance Sheets
- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)
- Annexure 6 :: Profitability Ratios

- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio





• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P





#### • Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP





- Annexure 12 :: Shareholding Pattern and Stake Status
- Equity Capital
- Preference Share Capital
- Annexure 13 :: Quantitative Details-Output/Sales/Stocks
- Determined Capacity P.A of Products/Services
- Achievable Efficiency/Yield % of Products/Services/Items
- Net Usable Load/Capacity of Products/Services/Items
- Expected Sales/ Revenue/ Income of Products/ Services/ Items





• Anne	xure 14	••	Product wise	Domestic Sales R	ealisation
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- Annexure 15 :: Total Raw Material Cost
- Annexure 16 :: Raw Material Cost per unit
- Annexure 17 :: Total Lab & ETP Chemical Cost
- Annexure 18 :: Consumables, Store etc.
- Annexure 19 :: Packing Material Cost
- Annexure 20 :: Packing Material Cost Per Unit





- Annexure 21 :: Employees Expenses
  - Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Expenses
- Annexure 26 :: Other Manufacturing Expenses
- Annexure 27 :: Administration Expenses
  - Annexure 28 :: Selling Expenses





- Annexure 29 :: Depreciation Charges as per Books (Total)
- Annexure 30 :: Depreciation Charges as per Books (P & M)
- Annexure 31 :: Depreciation Charges as per IT Act WDV (Total)
- Annexure 32 :: Depreciation Charges as per IT Act WDV (P & M)
- Annexure 33 :: Interest and Repayment Term Loans
- Annexure 34 :: Tax on Profits
- Annexure 35 :: Projected Pay-Back Period and IRR



#### <u>TAGS</u>



#Tennis, #Ball, #TennisBallProduction, #Pea, #Protein, #Isolate, #Concentrate, #PeaProtein, #IntegratedUnit, #SoyaNugget, #TeaPackaging, #TurmericGrinding, #Packaging, #Jam, #Foodprocessing, #Agrobasedfoodprocessing, #Chlorinated, #Polyvinyl, #Chloride, #PolyvinylChloride, #ChlorinatedPolyvinylChloride, #Biodegradable, #Boxes, #Rice, #Straw, #RiceHusk, #BiodegradableBoxes, #BiodegradableBusiness, #Active, #Pharmaceutical, #Ingredients, #API, #Metformin, #Amoxicillin, #Ibuprofen, #Paracetamol, #Pharma, #ActivePharmaceuticalIngredients, **#Startyourownindustry**, **#Startupbusinessideas**, **#Business**, #Businessconsultant, #Businessfeasibilityreport, #Businessplan



## Major Queries/Questions Answered in Business Plan



- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Business Feasibility Study of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?





- 5. What is the total Startup cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?





- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- 11. What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- 13. What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?





- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- 18. What are Statistics of Import & Export for the Industry?
- 19. What is the time required to break-even?



- 20. What is the Break-Even Analysis of the plant?
- 21. What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- 25. What is the Process Flow Sheet Diagram of the plant?
- 26. What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- 28. What is the Plant Layout for setting up the plant?





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# Reasons for Buying Our Business Plan





- ✓ The Business Plan helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- ✓ This Business Plan provides vital information on the product like it's characteristics and segmentation
- ✓ This Business Plan helps you market and place the product correctly
  by identifying the target customer group of the product





- ✓ This Business Plan helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- ✓ The Business Plan provides a glimpse of government regulations applicable on the industry
- ✓ The Business Plan provides forecasts of key parameters which
  helps anticipate the industry performance and make sound
  business decisions











- Our research reports broadly cover Indian markets, present analysis,
   outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

NANA





And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The Business Plan covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,





Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....Read more



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A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.



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- Selection of Right Business Ideas For You (Project Identification)
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- > We have two decades long experience in project consultancy and market research field
- > We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
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- > We use authentic & reliable sources to ensure business precision





#### Who do we Serve?

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- Government Undertakings
- Individual Entrepreneurs
- o NRI's
- Foreign Investors
- o Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations





#### Our Approach



#### Requirement collection

Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

**Report Compilation** 



#### **Sectors We Cover**





- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- o Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- o Aluminium And Aluminium Extrusion Profiles & Sections,
- o Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- o Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects





#### Sectors We Cover cont..



- Dairy/Milk Processing
- o Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- o Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- o Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products





#### Sectors We Cover Cont...



- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- o Organic Farming, Neem Products Etc.
- o Paints, Pigments, Varnish & Lacquer
- o Paper And Paper Board, Paper Recycling Projects
- o Printing Inks
- Packaging Based Projects
- o Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- o Plantations, Farming And Cultivations
- o Plastic Film, Plastic Waste And Plastic Compounds
- o Plastic, PVC, PET, HDPE, LDPE Etc.





#### Sectors We Cover cont...



- Potato And Potato Based Projects
- Printing And Packaging
- o Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



#### **Objective**



- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players

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### Scope & Coverage AN ISO SOOT : 2015 CERTIFIED COMPANY



Online Research **Industry Journals** 

**Primary** Research

Surveys

One-on-one Interactions **Databases** 

Secondary Research

Industry Sources **Industry Experts** Industry **Associations** Companies











©Our research team comprises of experts from various financial fields:

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**∞**Industry Researchers

research veterans with decades of experience



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